

An intelligent Alert engine is helping millions of investors across the globe by protecting their investments everyday from the volatile market conditions.

“SHIELD” can process **2,00,000+ alerts** per second to engage customers by triggering alerts and push to all front-end customer touch points.

Overview

- User Management
- Alert Management Console
- Alert Audits
- Alerts APIs to View, Add, Delete, Modify Alerts
- Notifications Settings API
- Notification Bridge
- Powerful Core Alert Engine

Protect Your Stocks

Allows customer to set alerts based on price, volume, change %, or indicator based alerts and protect the stocks even when on move.

The system intelligently understands the criteria of the price alert and starts monitoring the live feeds.

Push Notifications

Push to All / Group / Individual customers based on defined criteria via push notification.

The in-app notifications can be deep linked to mobile feature. Alert Notifications can be extended to Email and SMS gateway (add-on)

About Market Simplified

Market Simplified is a Specialized Financial Technology Services Company with 15+ Years of focus in delivering digital experiences across channels. Our Digital Acceleration Solutions & Experience Engineering philosophy have been a catalyst to financial institutions of repute and has been a key corner-stone of their digital transformation journey.

Few Notable Clientele

