

# optionsXpress

Mobile Trading Platform  
Secures 4.5 Barron's Ratings

## Case Study



4.0  
★★★★★



4.0  
★★★★★



4.0  
★★★★★

# Award

- OX Mobile is rated as one of the **Best Mobile Trading Platform** by BARRON'S with **4.5/5 rating for 4 consecutive years.**
- OX Mobile played strategic role in optionsXpress being rated as **"BEST FOR OPTIONS TRADERS"** by Barron's for 5 consecutive years.



"Great research tools for those moving into options trading, plus well-designed mobile apps that let you execute complex options orders."

- Barron's Review



# About optionsXpress



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Subsidiary of  
**Charles Schwab**  
Corporation



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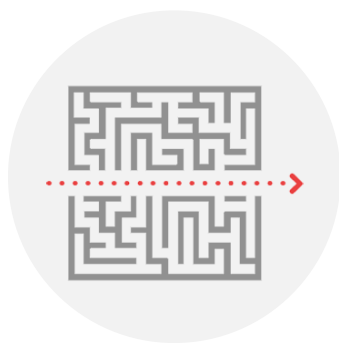
One of the  
**top 5 online Option**  
Brokers in USA



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Trades at  
**NASDAQ, NYSE &**  
**AMEX**

# Challenges



Simplify the complex  
Options trading



Provide traders with  
intelligent real-time  
market data



Educate traders on a  
variety of investment  
strategies



# Solutions



Mobile App



Middleware

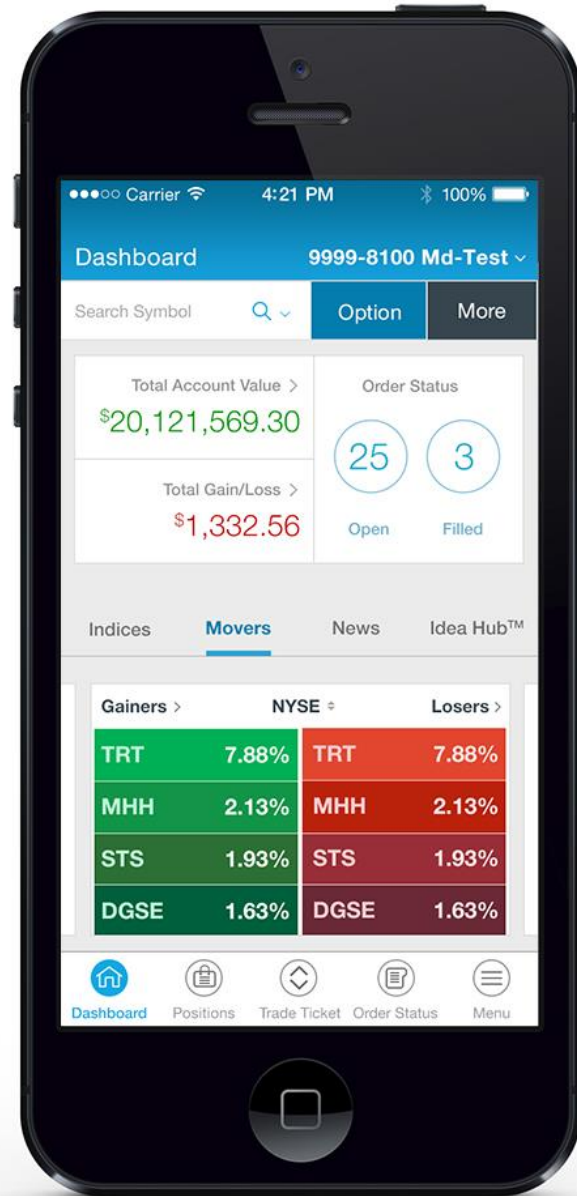


# Mobile App

Native mobile application that runs on Android, iOS  
and Windows Phone platforms.

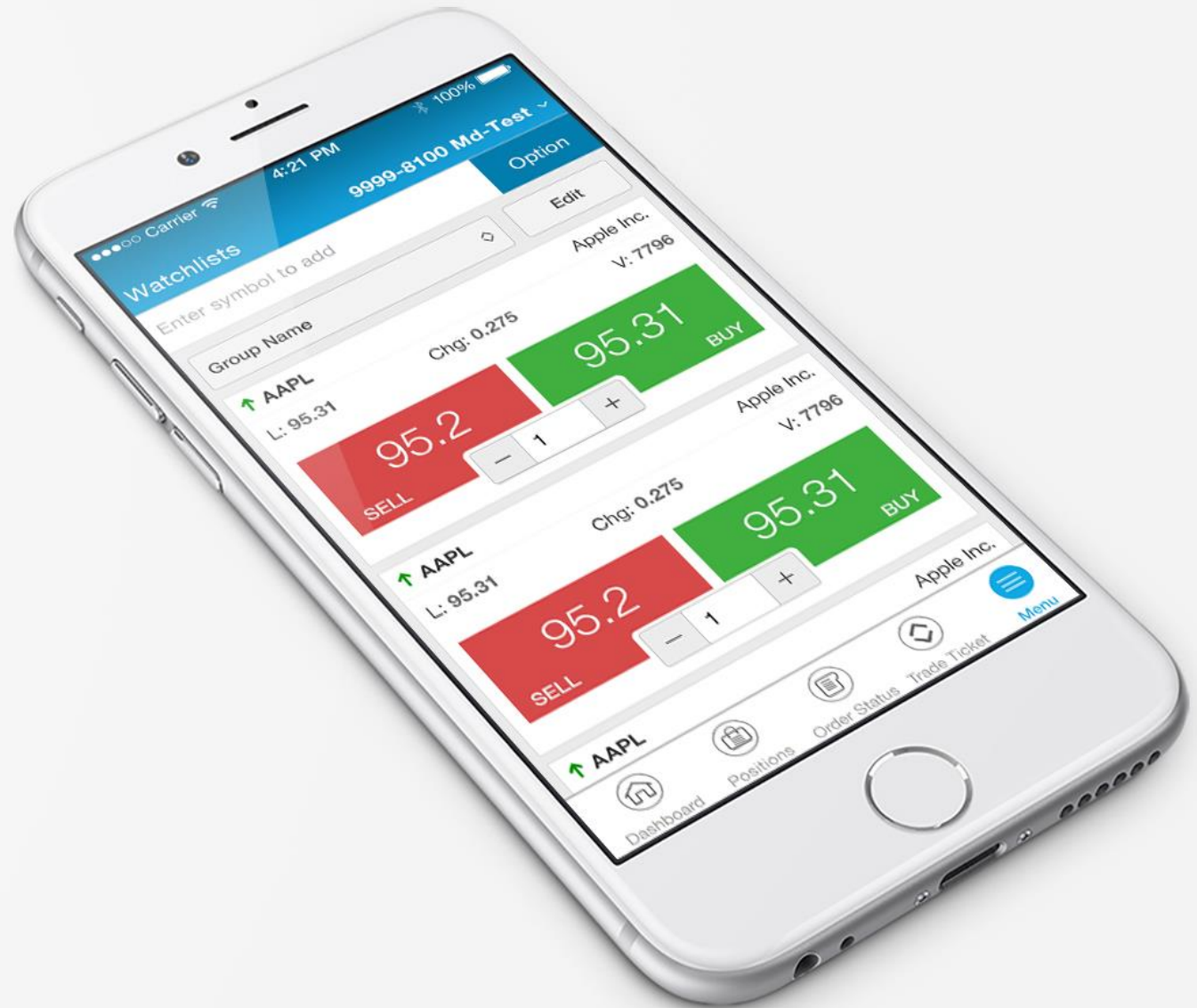
# Dashboard

Market and Account information precisely consolidated in a single view.



# Watch List

Customizable watchlist to list and monitor your favourite stocks.





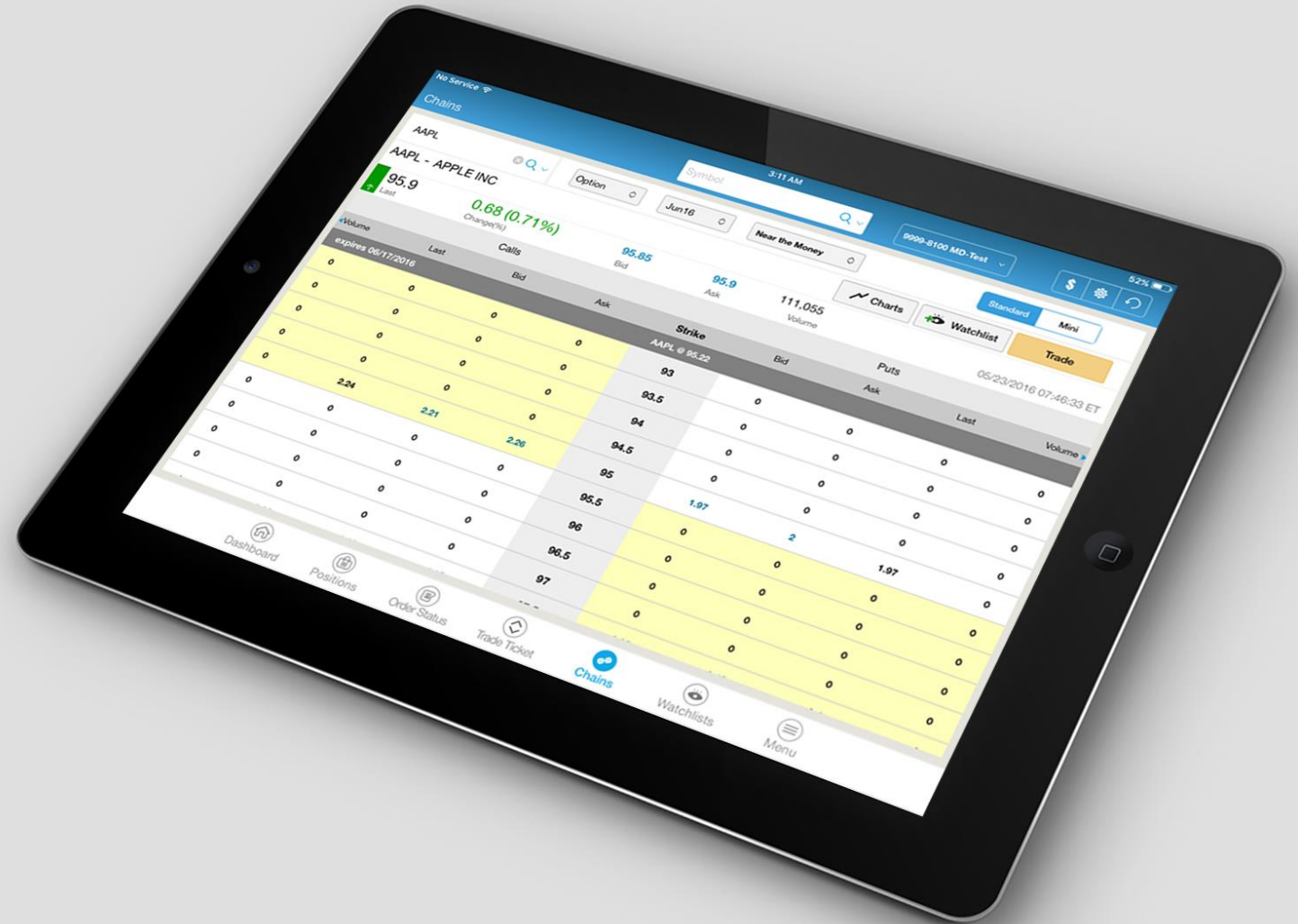


## Idea Hub

A powerful tool that helps traders browse actionable option trade ideas

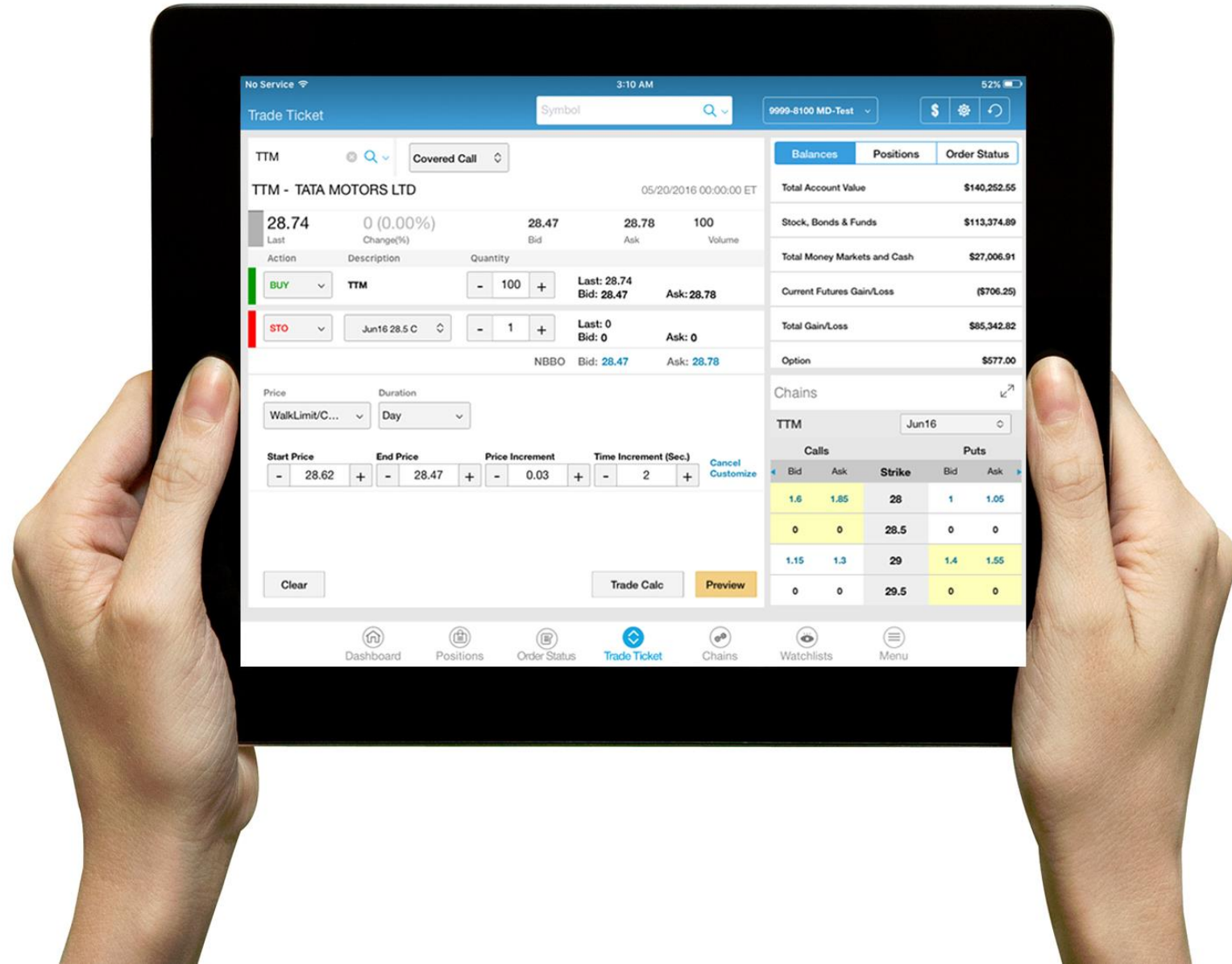
# Option Chains

Provides traders with real-time quotes for each leg of virtually every option strategy. Comes handy in building complex spreads and place trade in a click



# Walk Limit

Eliminates the time consuming process of manually modifying spread orders by automatically updating the order with most favourable price.



# Charts

State-Of-Art charting with more than 27 inline and outline technical indicators for better analysis.





# All-In-One Trade Ticket

Easily place advanced Options, Stock and Futures orders on a single screen. Named the "industry standard for placing orders" by Barron's

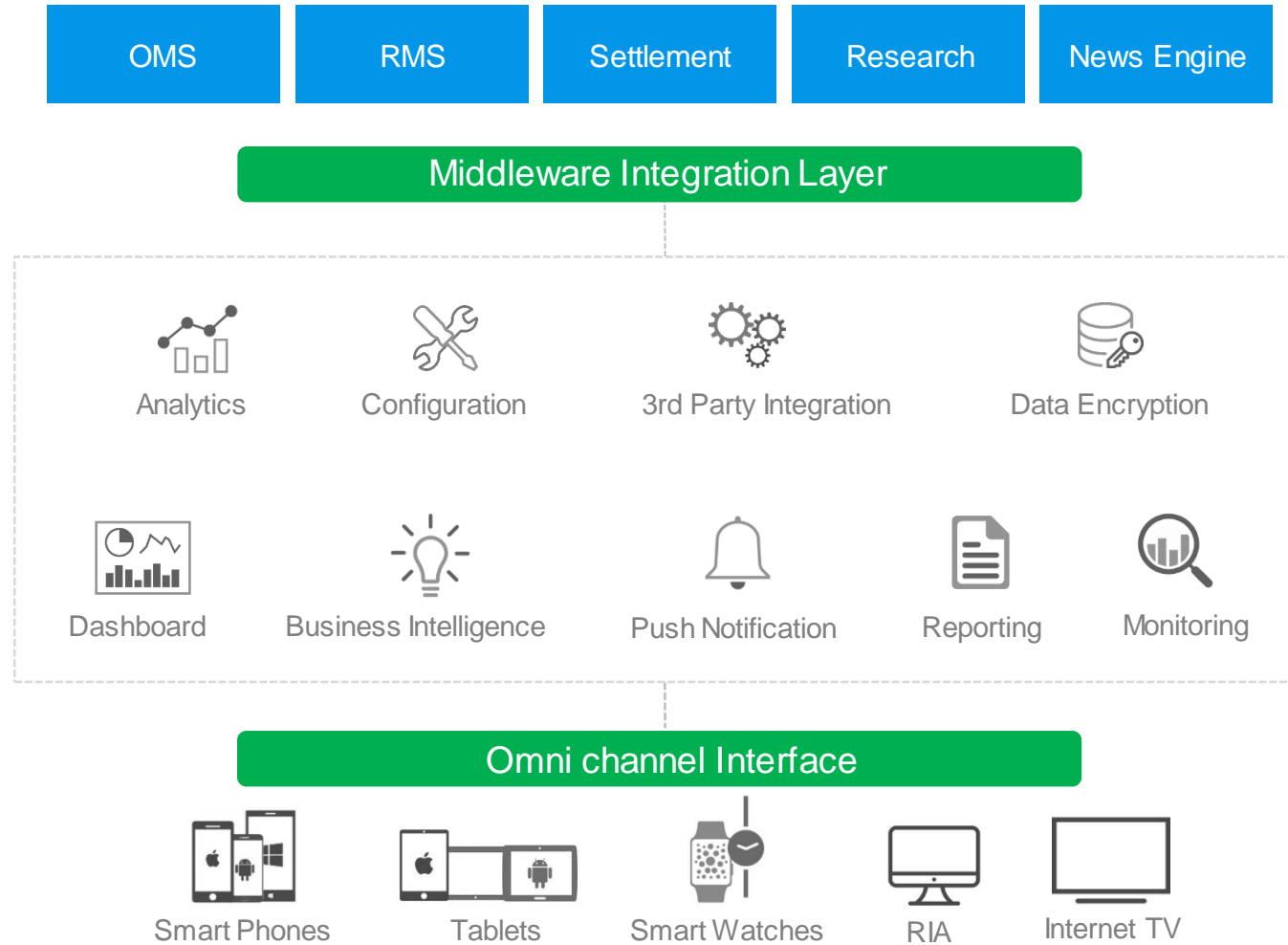




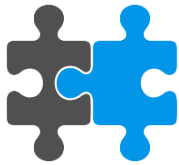
# Middleware

An Omni-Channel platform interface that connects multiple broking systems to multiple access channels.

# Architecture



# Capabilities



## Integration

Seamlessly connects multiple OXAPI backend systems such as OMS, RMS and Settlement engine.



## Security

Uses multiple approaches such as session management, data encryption and device activation to provide additional layer of security.



## Notification

Facilitates Push Notification Management. Notifications can be triggered either globally or specific to a set of customers based on a given criteria.



# Benefits

1

**4.5/5** Barron's rating for  
Mobile Trading Platform

2

Top-rated mobile trading app with  
**4/5** ratings in App Stores.

3

More than **120 K**  
downloads.

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