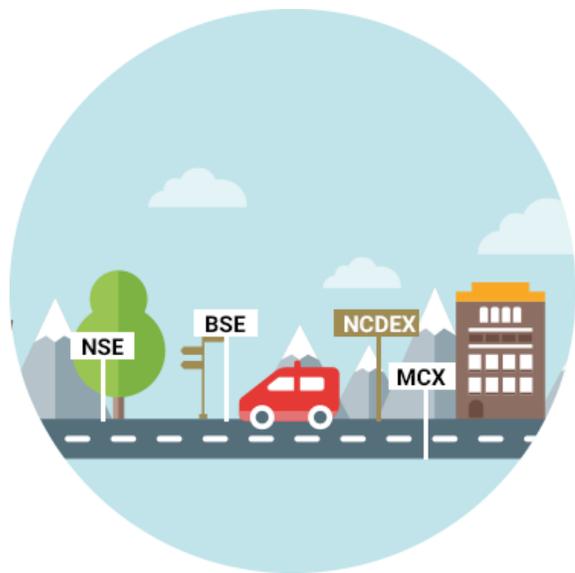


Engineering Mobile Trading Experience For Largest* Equity Brokerage In India



*2014 - BSE-IPF D&B Equity Broking Award for Broking House
with Largest Distribution Network

ABOUT ANGEL BROKING



Trades at NSE, BSE,
NCDEX & MCX



1 Million + Traders



8500 + Sub brokers
spread across 900 Cities

CHALLENGES



Growing Customer Demands



Scaling up features in existing mobile platform to match the demand

SOLUTION



Mobile App



Middleware

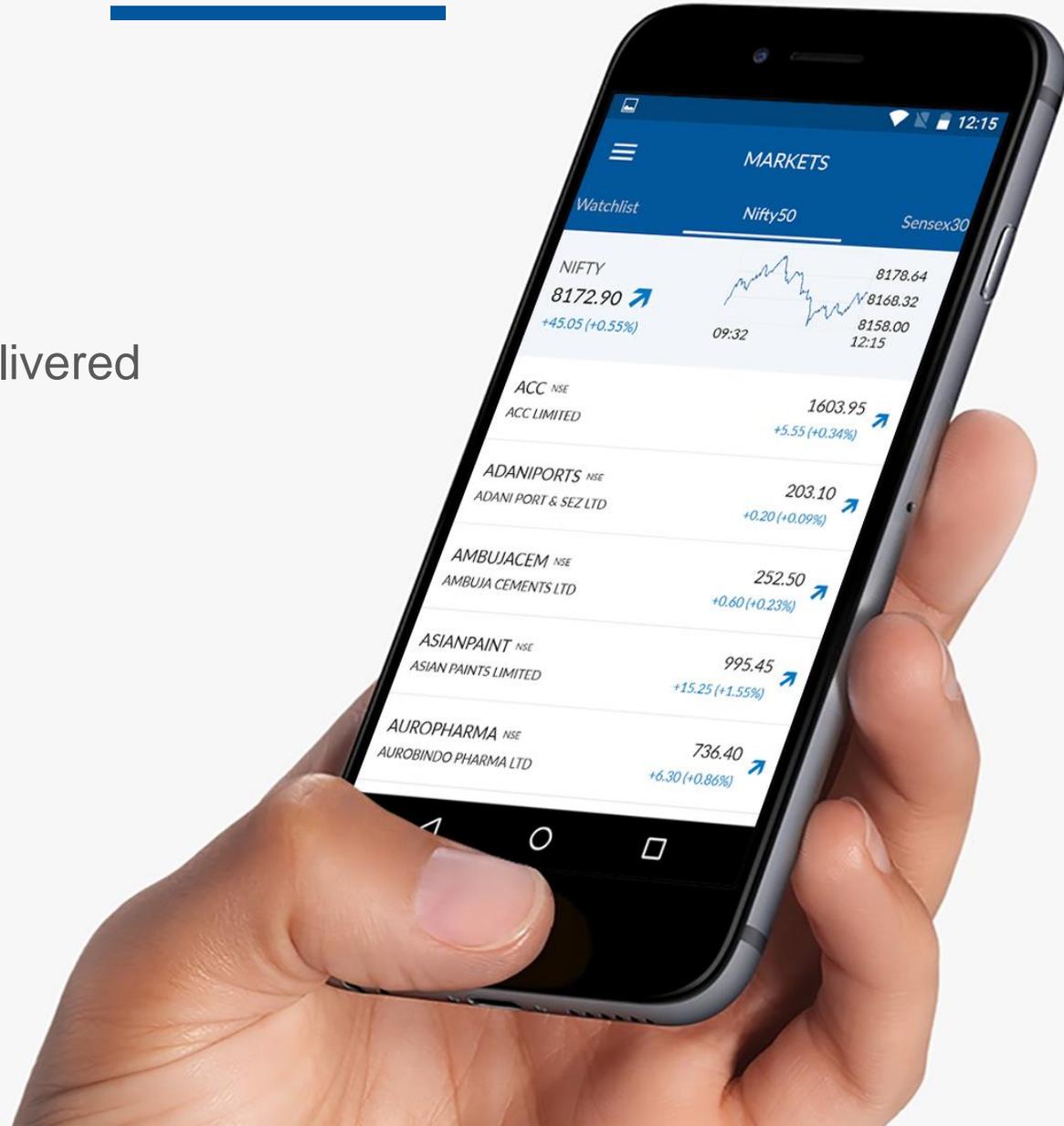
MOBILE APP



Native mobile application that runs on Android and iOS platforms providing an intuitive experience

LIVE STREAMING

Real time market data delivered with a very low latency



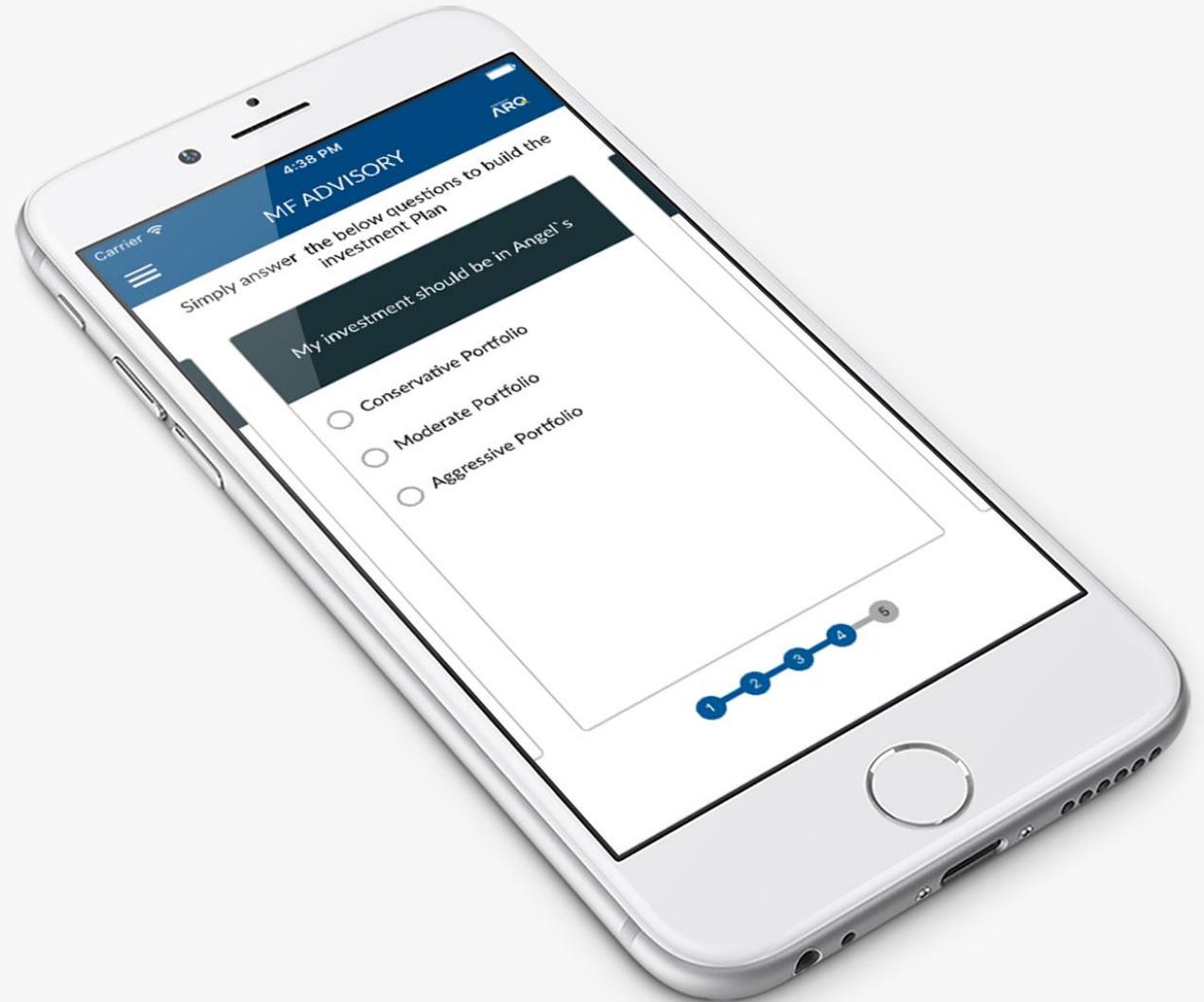
INTERACTIVE CHARTS

Live, Intra-Day and Historic charts with 41 overlays and technical indicators for better analysis of the stock



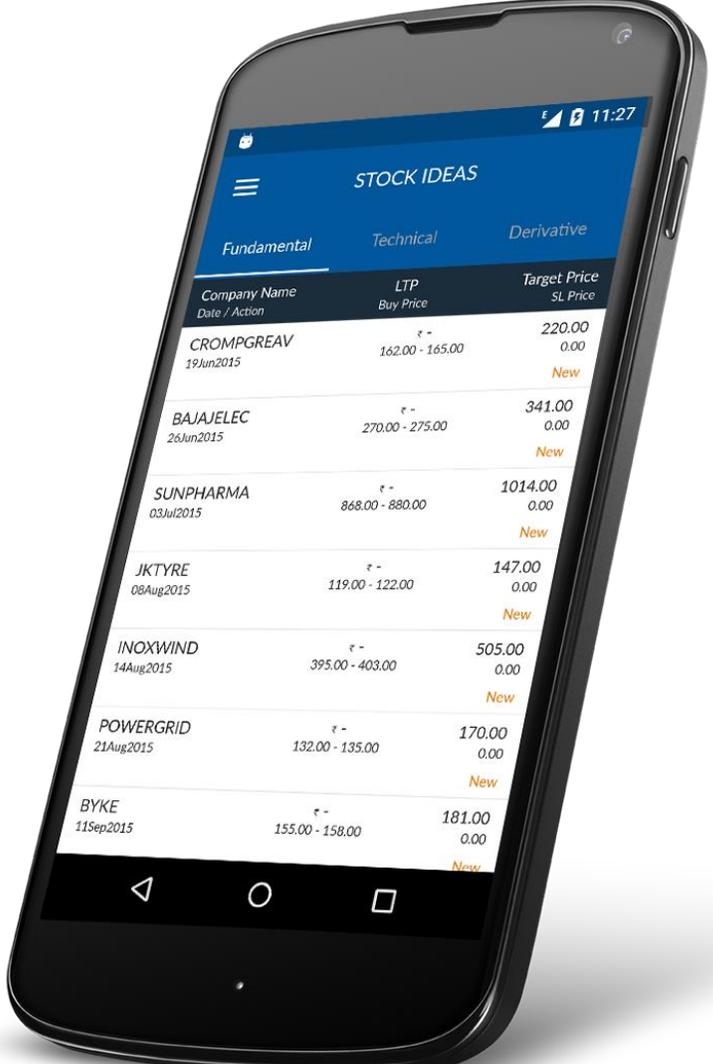
MF ADVISORY

Generates Mutual Fund schemes that align with the preference and risk profile of the user



STOCK IDEAS

Suggests the users stocks based on market scenario and historic performance of the stock.



The image shows a smartphone displaying a mobile application titled "STOCK IDEAS". The app interface includes a navigation bar with three tabs: "Fundamental", "Technical", and "Derivative". Below the navigation bar is a table listing stock recommendations. The table has three main columns: "Company Name", "LTP", and "Target Price". Each row also includes a date and the word "New" in orange text. The data is as follows:

Company Name	LTP	Target Price
Date / Action	Buy Price	SL Price
CROMPGREAV	₹ - 162.00 - 165.00	220.00 0.00
19Jun2015		New
BAJAJELEC	₹ - 270.00 - 275.00	341.00 0.00
26Jun2015		New
SUNPHARMA	₹ - 868.00 - 880.00	1014.00 0.00
03Jul2015		New
JKTYRE	₹ - 119.00 - 122.00	147.00 0.00
08Aug2015		New
INOXWIND	₹ - 395.00 - 403.00	505.00 0.00
14Aug2015		New
POWERGRID	₹ - 132.00 - 135.00	170.00 0.00
21Aug2015		New
BYKE	₹ - 155.00 - 158.00	181.00 0.00
11Sep2015		New

FAMILY PORTFOLIO

Carrier 4:32 PM

PORTFOLIO MOBAPP 003

Equity MOBAPP 003

Total ₹ 8,73,583.00
Last Updated: -114460.27 (-11.58%)

My Holdings My Profit & Loss

Company Name ▲ Qty (Angel Holdings)	LTP ▲ Change (%)	Cur Mkt Value ▲ Unrealized G/L
Aban Offshore N... 200 (AH:0)	₹ 225.70 -5.20 (-2.25%)	45140 -50306.36 (-52.71%)
Apollo Tyres NSE 75 (AH:0)	₹ 150.30 -0.25 (-0.17%)	11273 -3063.35 (-21.37%)
Ashoka Buildcon... 100 (AH:0)	₹ 163.00 -5.85 (-3.47%)	16300 917.81 (5.97%)
Asian Paints NSE 350 (AH:0)	₹ 1010.90 23.50 (2.38%)	353815 69424.57 (24.41%)
Bajaj Hindustha... 1000 (AH:1000)	₹ 21.20 -0.45 (-2.08%)	21200 -374.00 (-1.73%)
Bank of India NSE 320 (AH:0)	₹ 108.20 -1.35 (-1.23%)	34624 -32285.70 (-48.25%)

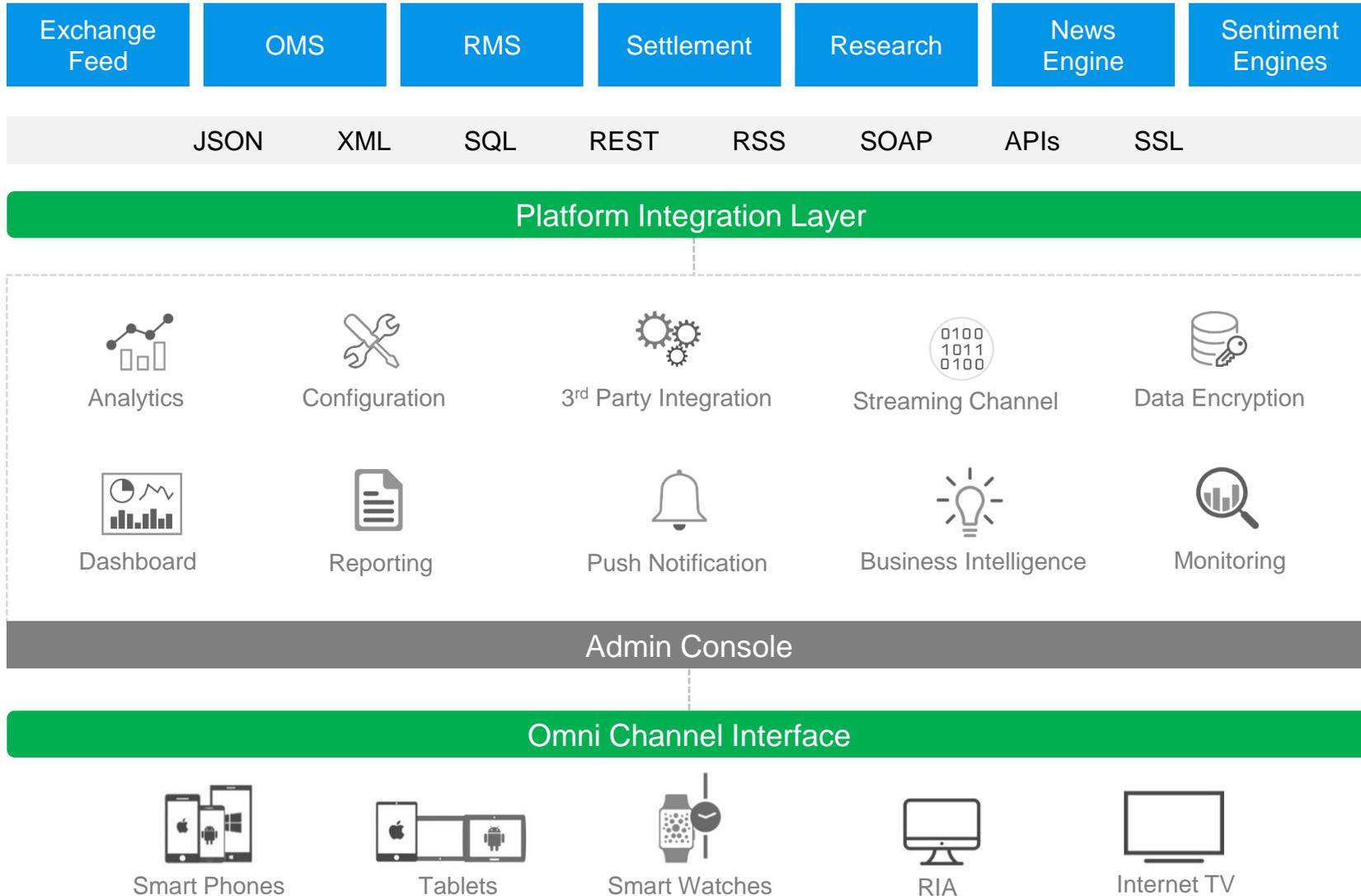
A summarized view of portfolios from multiple linked accounts

MIDDLEWARE



An Omni-Channel platform interface that connects the backend systems such as OMS, RMS, Back-office and the frontend channels i.e. mobile.

ARCHITECTURE



CAPABILITIES

1

Integration - Seamlessly connects to OMS such as FT and Omnesys. Efficiently integrates with 3rd party APIs for news and data.

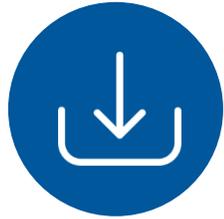
2

Security - Uses multiple approaches such as session management, data encryption and device activation to provide additional layer of security.

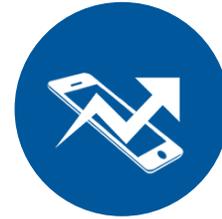
3

Notification - Facilitates Push Notification Management. Notifications can be triggered either globally or specifically to a set of customers based on given criteria.

BENEFITS



100K
Downloads



20%
Trade volume
via mobile

REACH US

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