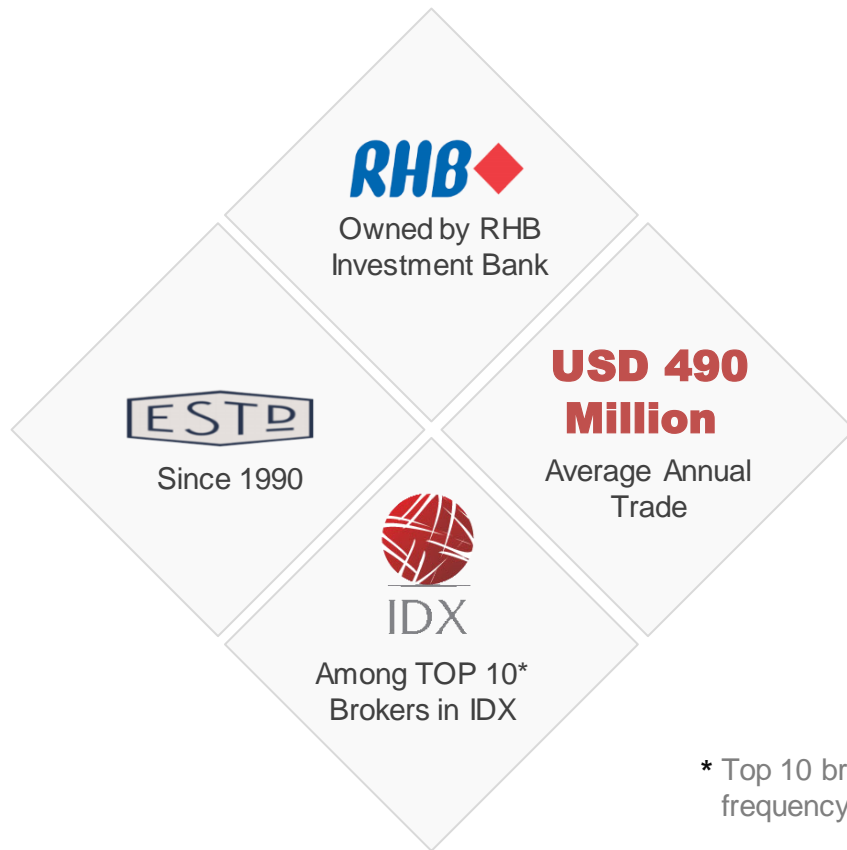


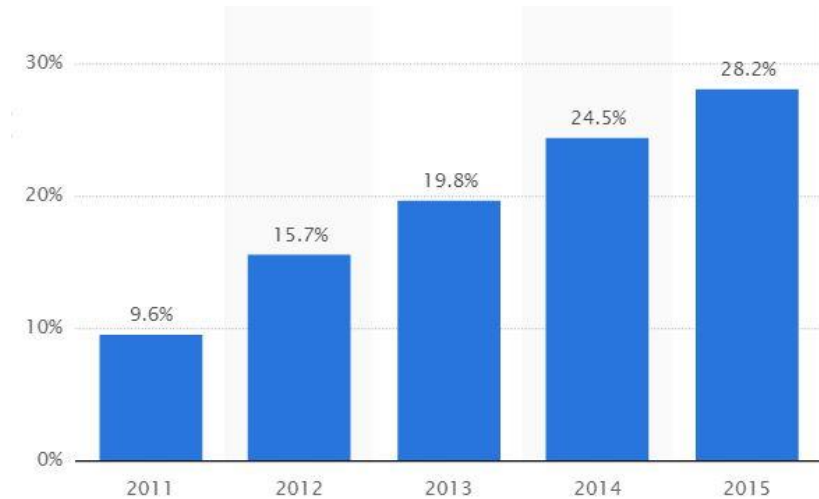
Market Simplified Helps *RHB Securities*
Increase Revenue By **1.5X** Through
Mobility Channel

About
RHB Securities



* Top 10 brokers in in terms of trade volume and trade frequency at Indonesia Stock Exchange (IDX).

Challenges



How to capitalize from Smart Phone penetration among Traders*?



How to upgrade the existing LEGACY Trading System and revamp the existing WEB Interface

Solutions

1. Mobile Application

Natively Developed

Rich UX

Intuitive UI

Sumptuous Features

+

2. Middleware

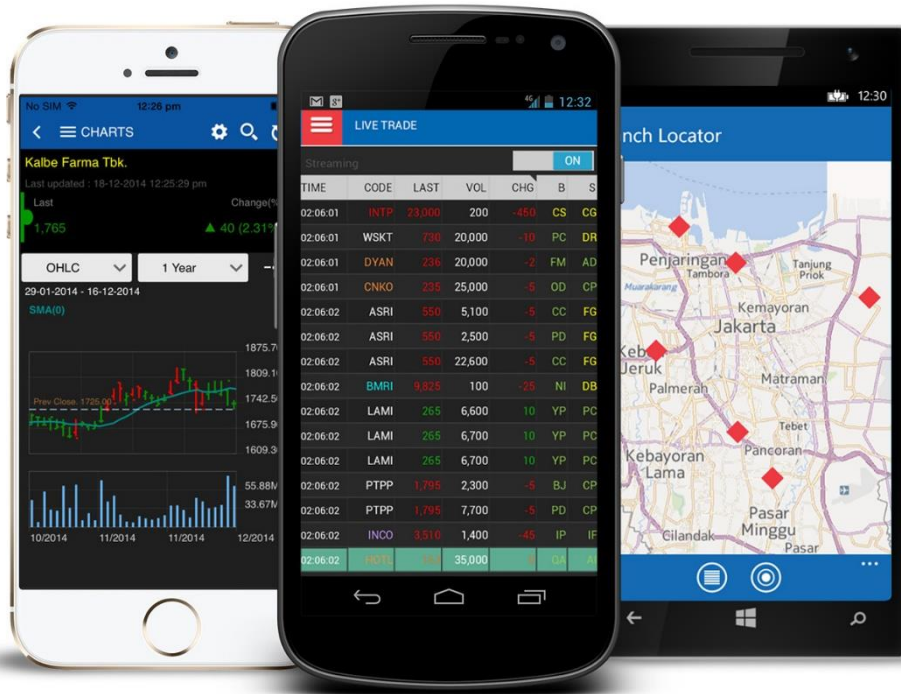
Cloud Hosted

Robust

Scalable

Flexible

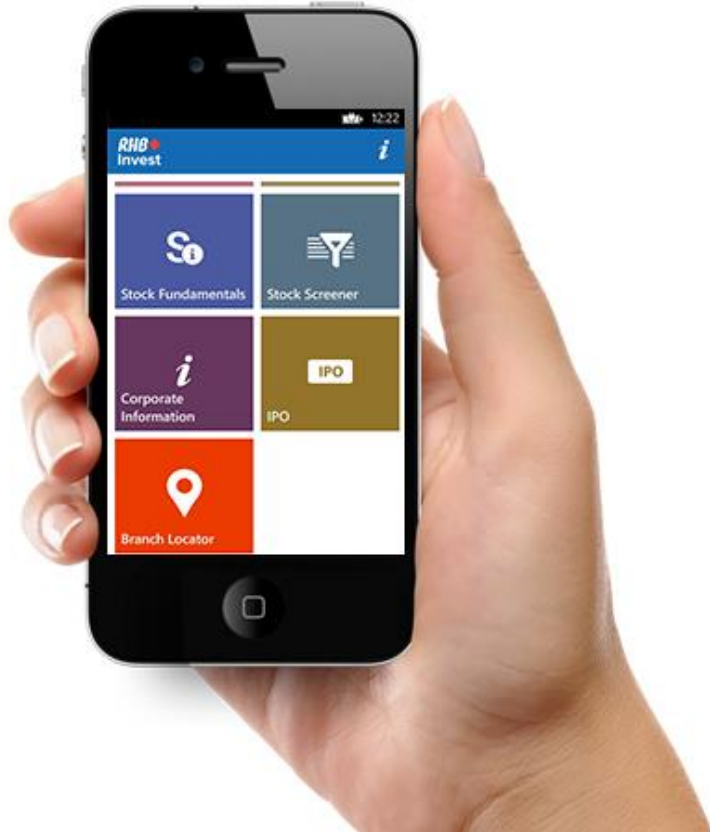
Solution – Mobile Application



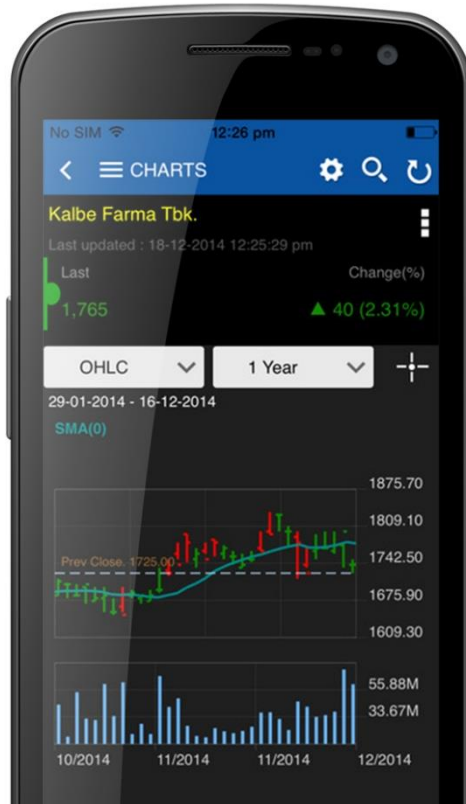
Natively Developed
For 20% more performance and 40%
better experience.

Solution – Mobile Application

Native Experience of the mobile OS is preserved while keeping Functionality, Theming and Branding constant



Solution – Mobile Application



Charts

Interactive and smooth charts enriched with advanced Technical Indicators help traders to infer key trading decisions.

Solution – Mobile Application

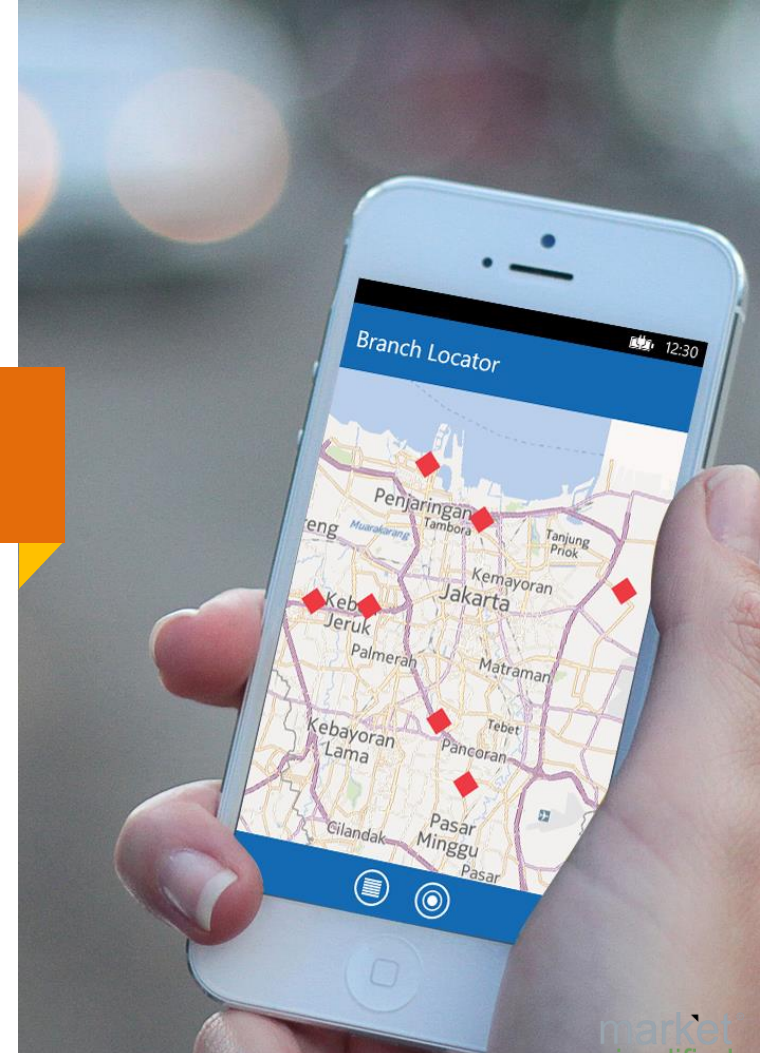


Live Trade & Streaming
Updates the traders with the price and actively trading stocks with a minimal latency as low as 1 second.

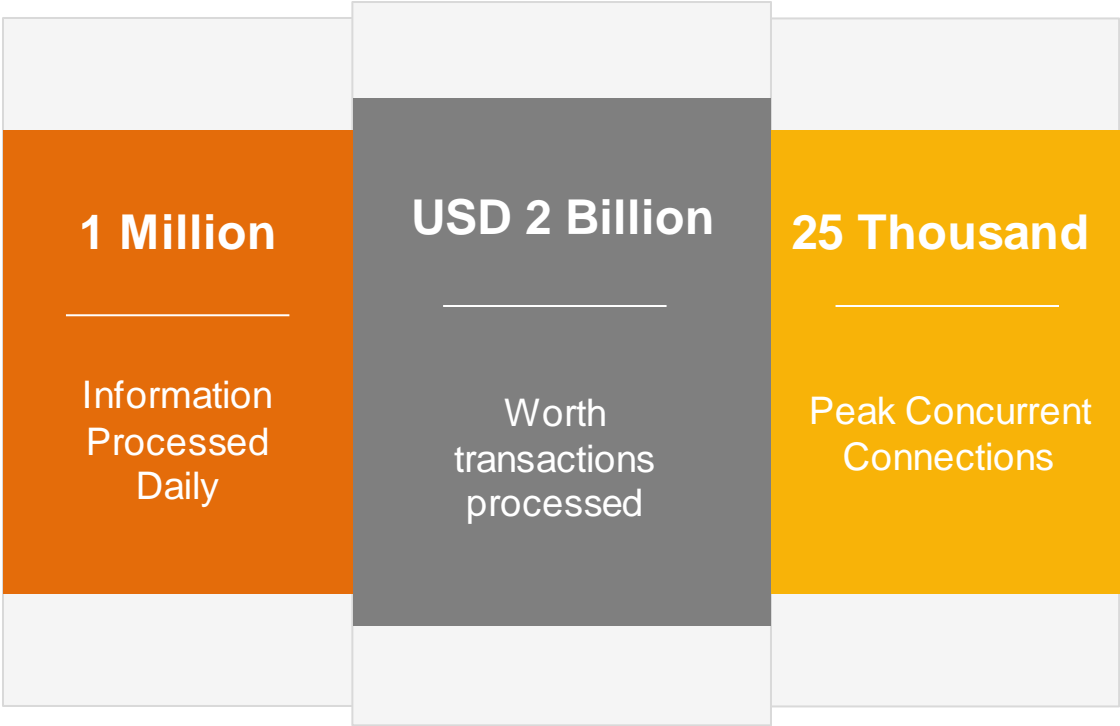
Solution – Mobile Application

Maps & Location Services

Enables to provide information and services based on the user's location.



Solution – Middleware Capabilities



Solution – Middleware

MIDDLEWARE

Integrate multiple
backend systems

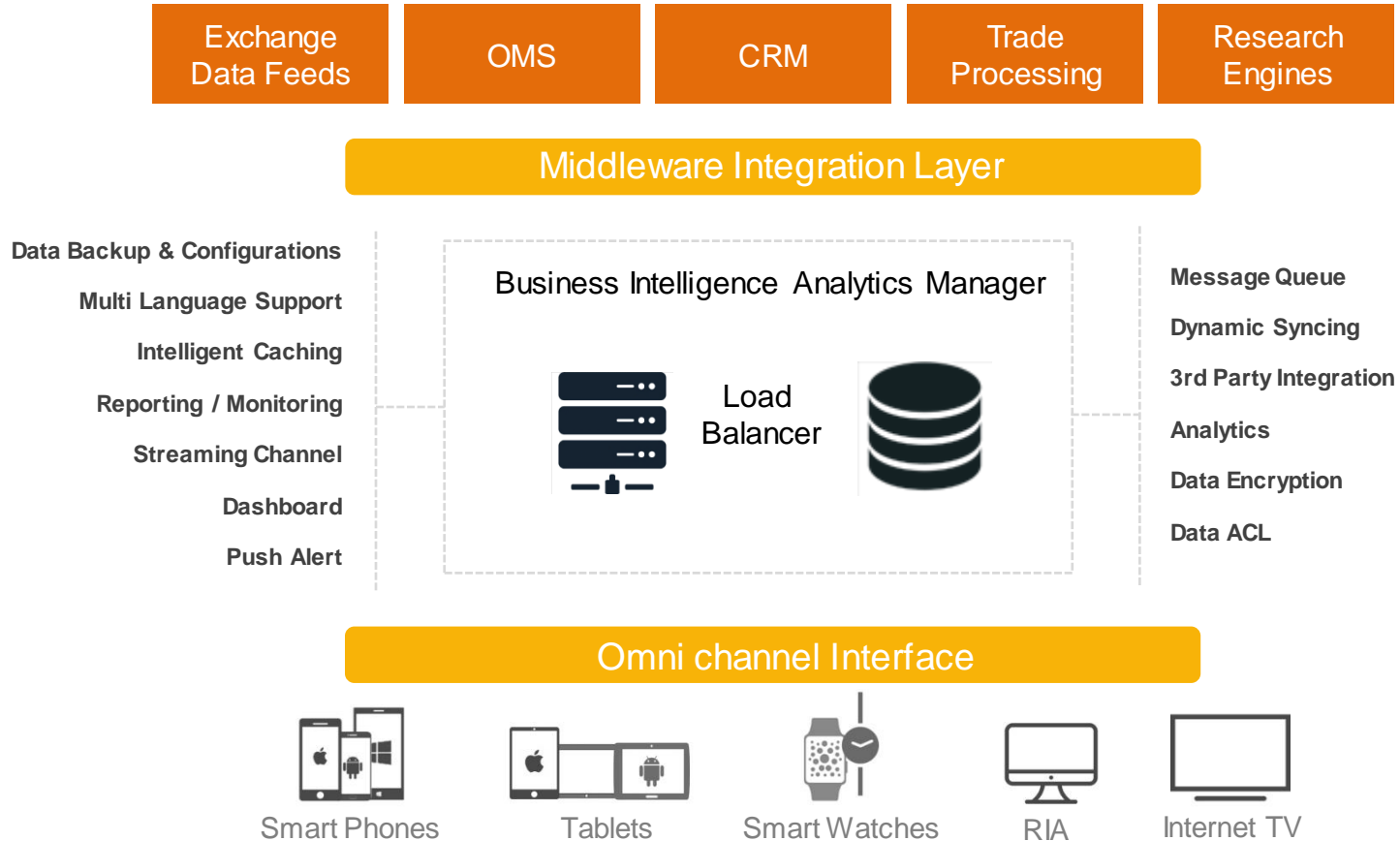
Manage App Versioning
and Updates

Provide additional
Security

Manage
Notifications

Manage App
Configuration

Solution – Middleware Architecture



Benefits

30 %

Increase in traders
trading exclusively
through mobile
platform

Unique users
logging via mobile
platform

5000+

100

Million USD worth
stocks traded

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