

Forex Trading Mobile Application for MB Trading

The Challenge

“Not having a mobile application is like closing your business one day each week”. Mobile is definitely transforming the way information is accessed and has great potential to improve communication, engagement and self-learning. MB Trading envisaged as more customers turn to mobile to access trade related information, implementing an efficient mobile strategy will help customers better manage their portfolio and increase customer satisfaction.

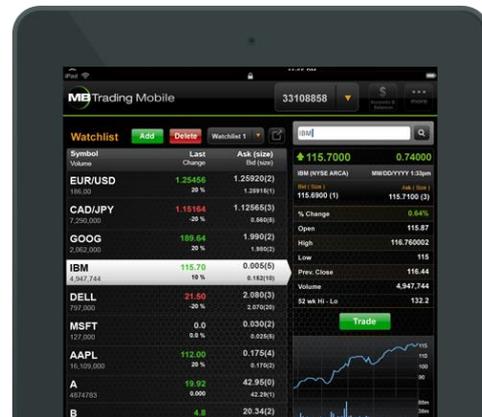


Solution Features

The MBT Mobile application is designed to provide active traders on the go with real-time quotes and information about their transactions and enable them to place and modify orders on mobile. Forex Quotes, Forex Charts, Global Markets and the FX Board features can be viewed by anyone. All other trading features require an active MB Trading login. Additional app functionality allows users to watch on-demand news from their devices, and create watch-lists to receive alerts for their favourite stocks and research more about the company. All relevant features of the online version is made available on mobile.

Benefits

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Market Simplified is a thought leader in handcrafting custom solutions by, continuously innovating and simplifying finance. We maximize revenues of large financial enterprise by providing enhanced and sustained user engagement through Experience Engineering.